



A winning combination and a five-star facelift

Thakaral Holdings Group wanted to renovate their Sofitel Brisbane property with a quality fit-out including a new lobby, bar, restaurant, gym and eight new guest rooms.

The client engaged ISIS Group Australia to complete the project because of their extensive expertise in hotel, restaurant and bar refurbishments.

There were a number of reasons for the refurbishment. The areas were dated and needed a more contemporary feel and the hotel needed to reinforce a five-star message with quality fittings and a luxurious ambience, therefore raising the benchmark in the competitive hotel market.

The refurbishment came together with a collaborative team approach by the designer, hotel managers, and ISIS as managing contractor. The transformation had a four month timeline during which the

client was able to see the changes as they happened and make design adjustments accordingly. Spaces were opened up so the design flowed around the stunning new service areas.

Evidence of the success of the refurbishment has been that the calibre of clientele has lifted and the guest feedback is very positive. Hotel sales and management has more confidence in the product and there has been a significant rise in hotel revenue, especially in the restaurant and bar.

"We are really happy with the finished result. The fact that we could maintain 85% of occupancy while works were being carried out is a testament to ISIS's work methods and the effort they took to understand what we needed." Wayne Munn of Thakaral Holdings Properties said.



The project was a resounding success for all stakeholders and ISIS won the 2008 MBA Queensland Award for best Refurbishment/Renovation Project.

Mention this article and receive a no obligation renovation budget estimate, compliments of the ISIS hotels team. 